



Join the Royalty Family!

2022 - 2023 Membership Information Packet

No Experience Required

Everyone Makes a Team!



Our All Star Cheer and Tumbling Program

Royalty Brand Athletics provides a safe and fun training environment for all competitive and noncompetitive athletes.

Our staff takes great pride in our ability to focus specific attention on each individual participant. RBA athletes are taught to excel in all areas of All Star (competitive) cheer and tumbling.

We strongly believe that our success originates from the dedication and commitment of our parents and athletes.

We promote social development, leadership, positive attitudes, self-esteem, healthy lifestyles, work ethic, discipline and perseverance.

- 4 month commitment (Starting December and ending April)
- Up to 32 members per team
- Teams practice 1.5 hours per week
- Compete against all-star cheer teams from across the U.S.
- Teams are set by age and level (USASF Guidelines)
- Everyone that joins RBA makes a team - No cut policy
- Elite Program Uniform
- 1 Showcase Performance
- 1 Competition Performance





Team Evaluation Process

It is required for all athletes to participate in our Team Evaluation Clinic; no experience is required to participate. Our staff will conduct a skills evaluation with registered athletes only. The athletes will be taught an age/skill level appropriate dance and will receive instruction on jumps, tumbling, and stunting technique. The staff will then divide the athletes into small groups based upon age and skill level. Each group will be evaluated on the choreographed dance material and then each participant's jump and tumbling skills.

Our evaluation process is very casual and fun! We encourage all athletes to have fun and show their personalities! Our skills assessments are completed to determine how the athlete's current skills align with the USASF Level Grid. The athlete's skills are assigned to 1 of 5 skill levels (based upon mastery of the skills).

All athletes who participate in our team evaluation clinic will be placed on a summer provisional team with other athletes who have similar skill, age/maturity level and experience. These assessments will inform our decisions regarding final team placement.

Team Evaluation Clinic

November 19, 2022

12pm - 2:30pm

217 Salter's Creek Road
Hampton, VA
(Across from Spivey facility)



Our Fees

As RBA believes in no hidden fees, the following is an ***estimated*** summary of the financial obligation of the Royalty Brand Athletics All Star Cheer program for the 2022 – 2023 Season.

2022 – 2023 ESTIMATED Fees include:

Annual Registration Fee - \$50. This fee is due upon registration. This nonrefundable, fee covers membership and insurance.

Purpose	Amount	Due Date
Monthly Instructional Fee:	\$50	by 1st of the month \$10 late fee applied on the 6th of the month
Uniform Package: Includes Competition Top and Bottom and Bow **These fees can be eliminated or reduced by our uniform sponsorship fundraiser**	\$150	Installment #1 - \$75 due 12/16 Installment # 2 - \$75 due 1/13
Choreography/Music: *Mandatory Choreography Camp	\$100	Installment #1 - \$50 due 12/16 Installment # 2 - \$50 due 1/13
Competition: 1 Team Competition **These fees can be eliminated or reduced by our competition sponsorship fundraiser**	\$100	Due 1/13



What does it takes?

Being on a competitive cheerleading team is not easy. It takes a lot of hard work, sweat, and sometimes bumps, bruises and tears. It requires dedication from all team members to get to a national level. The expectations are high, but obtainable. Each team member is expected to give it their all in every aspect of the program.

Mandatory practice and participation in tumbling classes is required.



Everyone on the team has a role to play and the commitment to the team is very important. While the schedule may be demanding, athletes end the season with a true sense of teamwork and feelings of achievement.



Are there any discounts available?



Sibling Discount – First athlete pays full monthly price, second sibling is discounted \$10.

Each additional child will receive a \$20 discount. Must be actual sibling.



How to Register

Online registration is SUPER EASY!

- 1) Visit our website www.rbacheer.com
- 2) Click "2022 Team Registration"
- 3) Click "Add to cart"
- 4) Click "Checkout now"
- 5) Complete team registration and account profile

If you have any question, please contact us at

Phone: (757) 933-1241

or

Email: info@rbacheer.com